

## **High-end presentations, custom training programmes, and much more**

### **“ppt-professionell” – the new premium service for sophisticated PowerPoint users**

**Berlin, October 2008 – When PowerPoint presentations are poorly put together or a presenter is confronted by a room of yawning audience members, the software is not the culprit. Most often, the potential of PowerPoint has not been fully exploited. With ppt-professionell, the complete PowerPoint service offered by united communications and Gerald Fritsch – one of the best PowerPoint trainers in Germany – a three-front quality campaign has now begun: concept, composition and training.**

Whether a presenter seeks to convince, provoke, or motivate, he or she wants to make a good impression. That most fail miserably despite increasingly powerful software has many causes aside from a lack of eloquence: mistakes in design and delivery, use of poor images and texts, as well as rudimentary knowledge of the given computer program.

Help has now arrived in the form of “ppt-professionell”, a new service by united communications and Gerald Fritsch, lecturer for new media. The offer ranges from consulting, design, and conception of professional PowerPoint presentations all the way to exclusive training sessions for beginners and advanced users.

“A good presentation is often worth more than 1000 words. ‘ppt-professionell’ teaches PowerPoint essentials. It will also persuade even those who are critical of presentation programs. Our offer is unique: it provides everything necessary to fascinate an audience, get teams up-to-date, and outdo the competition”, says Manfred Großert, Managing Director of united communications.

Please go to [www.ppt-professionell.de/en/](http://www.ppt-professionell.de/en/) for more information.

**About united communications:**

The Berlin-based agency specialises in creative brand communications for both businesses and non-profit organisations. Its team of around 25 multilingual specialists has worked for the European headquarters of ViewSonic and Olympus since mid-1995. Other clients include Olympus Deutschland, HVB Immobilien AG/UniCredit Group, Citizen Watch Europe, eBay, Volkswagen AG, NABU, Casio, Philips, Pronuptia Paris, Christian Lacroix, the European Commission and Berlin Partner. united communications is a member of the following organisations: the international advertising agency network ComVort, the Forum of Corporate Publishing, the Association of German Foundations and the United Nations Global Compact.

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