

united communications is a “Fair Company”

Against the exploitation of interns and entry-level employees

Berlin, August 2009 – Berlin-based united communications has joined the “Fair Company” initiative. The integrated brand communication specialists have thus further bolstered their reputation as fair employers.

For years united communications has offered internships, work experience as well as training opportunities. By becoming a “Fair Company”, the company is committing itself to:

- Not substituting full-time posts with trainees, supposed apprentices, working students, or similar types of workers
- Not promising traineeships to graduates, if they have applied for a permanent position,
- Not ‘baiting’ trainees with the vague prospect of a subsequent full-time position,
- Offering internships primarily which are professionally oriented during the training period as well as
- Paying trainees an adequate salary.

“We’re participating in the ‘Fair Company’ initiative because appreciation, respect and fair treatment are essential work principles and the enduring components our company philosophy. Of course part of this is also adequate pay, in particular with regard to colleagues still in the training phase,” says Manfred Großert, Managing Director of united communications.

“Fair Company” was launched in 2004 by the magazine “Junge Karriere” with the aim of improving working conditions for graduates. Today, over 1,000 companies have signed up to the initiative. Further information can be found here: <http://www.karriere.de/fair-company>

About united communications:

The Berlin-based agency specialises in creative brand communications for both businesses and non-profit organisations. Its team of around 25 multilingual specialists has worked for the European headquarters of ViewSonic and Olympus since mid-1995. Other clients include Olympus Deutschland, HVB Immobilien AG/UniCredit Group, Citizen Watch Europe, eBay, Volkswagen AG, NABU, Casio, Philips, Pronuptia Paris, Christian Lacroix, the European Commission and Berlin Partner. united communications is a member of the following organisations: international advertising agency network ComVort, the Forum of Corporate Publishing, the Association of German Foundations and the United Nations Global Compact.

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